

PUBLISHING SCHEDULE

Six strategic issues per year, each with a two-month circulation window, ensuring your advertising remains in front of luxury buyers throughout their entire decision-making journey.



SPRING ISSUE

FEBRUARY/MARCH
ISSUE 14.1

SIGNATURE SECTION
Power Players

ADVERTISING DEADLINE
January 16

AD MATERIALS DUE
January 19

CIRCULATION (APPROX)
February/March

SPRING TOUR OF HOMES ISSUE

APRIL/MAY
ISSUE 14.2

SIGNATURE SECTION
Waterfront

ADVERTISING DEADLINE
March 13

AD MATERIALS DUE
March 16

CIRCULATION (APPROX)
April/May

SUMMER ISSUE

JUNE/JULY
ISSUE 14.3

SIGNATURE SECTION
Ranch Section

ADVERTISING DEADLINE
May 15

AD MATERIALS DUE
May 18

CIRCULATION (APPROX)
June/July

ANNIVERSARY ISSUE

AUGUST/SEPTEMBER
ISSUE 14.4

SIGNATURE SECTION
New Construction

ADVERTISING DEADLINE
July 17

AD MATERIALS DUE
July 20

CIRCULATION (APPROX)
August/September

FALL TOUR OF HOMES ISSUE

OCTOBER/NOVEMBER
ISSUE 14.5

SIGNATURE SECTION
Holiday Issue

ADVERTISING DEADLINE
September 11

AD MATERIALS DUE
September 14

CIRCULATION (APPROX)
October/November

HOLIDAY ISSUE

DECEMBER/JANUARY
ISSUE 14.6

SIGNATURE SECTION
Holiday Issue

ADVERTISING DEADLINE
November 6

AD MATERIALS DUE
November 9

CIRCULATION (APPROX)
December/January 2027

Approximate circulation dates are subject to change (earlier/later) depending on a variety of factors, including printing, weather and holidays.